

Van: The Snifferoo info@thesnifferoo.com
Onderwerp: [Test] the smell of a typeface
Datum: 18 augustus 2021 om 13:50
Aan: frank@thesnifferoo.com

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Our Polite Society *and*
The Snifferoo *are presenting*

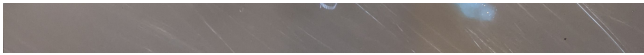
used future

The term Used Future has its origins in science fiction films of George Lucas, in which the hyper-modern is portrayed as worn out. As a spectator you end up even further in time – beyond the future. Design studio Our Polite Society (Jens Schildt and Matthias Kreuzer) designed the typeface Used Future. The Snifferoo (Frank Bloem) added a fragrance and made a lovely blue gel as carrier.

Synthetic strawberry, initially pleasant on the nose, cannot completely cover up the more ominous chemical odors.

On show this summer -> aug.29,
Kunsthal 45 Den Helder: [link](#)
Also on show in Het Hem





More from The Snifferoo



In the exhibition Droomfactor XL, Kunsthal 45, Den Helder

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